

Referral Program Social Media Caption Ideas

Here are some different caption ideas that you can use alongside these images. Feel free to use or update as you see fit, based on what works best for your tax firm.

GRAPHIC: **Know someone looking to hire a tax preparer?**

CAPTION COPY: Have you enjoyed working with **[INSERT NAME OF BUSINESS]**? If so, please refer your friends and family. Thank you!

BUTTON: **Refer Friends or Family** (*Link to your referral form*)

GRAPHIC: **Thank you for your business**

CAPTION COPY: Referrals are so important in helping us grow our business. If you had a pleasant experience with us, please refer a friend or family member. Thank you!

BUTTON: **Refer Friends or Family** (*Link to your referral form*)

GRAPHIC: **It pays to refer a friend!**

CAPTION COPY: We're offering **[INSERT INCENTIVE]**. It only takes a few moments to fill out the form and refer someone you know. Thank you for being a valued client.

BUTTON: **Refer and Save** (*Link to your referral form*)
